

# **“How to Start An Epidemic Without Becoming a Plague”**

## **Management by Infectious Dreams**

*Workshop / Seminar*

Remarkably effective managers hold a set of core beliefs in common - beliefs about people, about business, and about themselves. Teaching these beliefs, then, is essential to training good managers. By formulating, nurturing, and communicating the proper belief system, you can quickly achieve the total goal ownership necessary for immediate and spectacular success.

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***Demolishing the false beliefs that prevent extraordinary leadership.***

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In this entertaining, but motivational program, Billy Riggs identifies the eight qualities of a remarkably effective leader, and provides practical tools for excellent management.

***Who should attend?...***

***Executives, Managers,  
and Employees.***

**(800) 299-5591**

### ***Leaders Will:***

- ◆ Galvanize employees by the power of an infectious vision.
- ◆ Seize momentum by nurturing the vision until it becomes a passionate dream.
- ◆ Motivate workers to excellence by an incurable belief in people.
- ◆ Ensure progress toward the dream by “cutting it like a chicken” and “eating it like an elephant”.
- ◆ Create the image of permanence through the relentless pursuit of excellence.
- ◆ Keep the passion of the dream burning by constantly painting the vision.

***Your dream should cast a spell on those around you!***

***BRE*** BILLY RIGGS  
ENTERPRISES