



Revolutionize relationships and build teamwork within your organization through “*The Magic of DiSC*,” an entertaining half or full-day program guiding you through the gold-standard of personality profile systems, DiSC. Used by over 40 million people to improve productivity, teamwork and communication, DiSC is a game-changing tool. In a day of discovery, world-class magician, comedian and motivator Billy Riggs helps your people discuss their behavioral differences in an enlightening and non-judgmental way. Using video, music, magic, humor, group exercises and audience interaction, Billy creates an experience your people will remember and benefit from for years.

Each attendee will be labeled a “Donald Trump,” an “Oprah,” a “Ghandi” or a “Sherlock Holmes.” *How can these 4 universal and distinct styles work together without killing each other?*



The DiSC profile will help you and your team:

- Learn how their styles are misunderstood by coworkers
- Learn to adapt your own style to get along better with others
- Learn how each style is absolutely necessary for proper team functioning
- Facilitate better teamwork and minimize team conflict
- Develop better sales skills by identifying and responding to customer styles
- Understand why certain people grate on them and how to work with those people
- Manage more effectively by understanding styles and priorities of team members

DiSC stands for Dominance, Influence, Steadiness and Conscientiousness. Each team member will be assessed in each category, resulting in a four-dimensional model of human behavior and each participant will be furnished a detailed report reflecting: 1) their personality style, 2) their *perception* of themselves (often quite different from reality) and 3) the the image they attempt to project to others (usually ineffectively). By learning how others prefer to relate and work, new levels of cooperation and appreciation are achieved. Illusions about oneself and others disappear in a fun and magical journey through DiSC.

The Fusion of Entertainment, Enchantment and Enlightenment