

# “How To Achieve The Impossible”

## Management by Magical Dreams

### *Keynote Motivation and Magic*

Remarkably effective managers hold a set of core beliefs in common - beliefs about people, about business, and about themselves. Teaching these beliefs, then, is essential to training good managers. By formulating, nurturing, and communicating the proper belief system, you can quickly achieve the total goal ownership necessary for immediate and spectacular success.

---

### *Demolishing the false beliefs that prevent extraordinary leadership.*

---

In this hilarious, but provocative combination of classic magic, message, and motivation, Billy Riggs explodes the debilitating myths that render leaders ineffective, and identifies four cardinal realities of management.

#### *Who should attend?...*

*Executives, Managers,  
and Future Leaders*

#### *Managers Will Learn To:*

- ◆ Attract, retain & motivate good employees by the power of an infectious dream.
- ◆ Inspire employee loyalty and become the employer of choice in your industry by co-creating an infectious dream.
- ◆ Maintain enthusiasm and focus in the face of criticism or opposition.
- ◆ Harness the power of optimism to fan the flames of employee morale.
- ◆ Motivate low-pay workers to excellence by an incurable belief in people.
- ◆ Keep the passion of the dream burning by constantly painting the vision.

*Your dream should cast a spell on those around you!*

**BRE** BILLY RIGGS  
ENTERPRISES