

“*The Magic of Influence*”

Keynote Motivation and Magic

Remarkably effective leaders cast an almost magical spell over others, one that goes beyond the power to hire and fire, promote or demote, provide raises or withhold them. The wand they wield is that of *influence*, the ability to use visionary thinking and personal charisma and to inspire loyalty, trust, and action. But the fact that some rare managers exude these qualities naturally does not prevent other mere mortals from learning the same set of skills and traits – with equally remarkable results. In this program, world-class magician and spellbinding communicator Billy Riggs reveals the ten leadership secrets that made him a consummate self-directed leader before the age of 30. You’ll learn how to do just that – while laughing so hard your cheeks will hurt – from this seasoned, five star presenter.

“Leadership is the art of getting other people to do what you want them to do because they want to do it.” **Dwight D. Eisenhower**

Who should attend?

Executives, Managers, and Future Leaders

Managers Will Learn To:

Attract, retain & motivate good employees by the power of an infectious dream.

Inspire employee loyalty and become the employer of choice in your industry by co-creating an infectious dream.

Maintain enthusiasm and focus in the face of criticism or opposition.

Harness the power of optimism to fan the flames of employee morale.

Motivate workers to excellence by an incurable belief in people.

Keep the passion of the dream burning by constantly painting the vision.