

# “The Magic of Multilevel Marketing”

Exposing the beliefs that hinder success in  
network marketing and direct sales organizations

*Keynote Motivation and Magic*

***Network Marketing is not just a  
business; it's a belief system.***

False beliefs constitute a new distributor's greatest barrier to success. Instilled in us by traditional business models, these phony perceptions reside in the subconscious mind where they are difficult to see, and resistant to change... until now!

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***Demolish the debilitating illusions that  
cripple downline growth.***

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Successful networkers hold a set of accurate beliefs in common; struggling distributors hold their *Grand Illusions* in common. Beneath their actions, words and smiles lurk misconceptions that undermine confidence and arrest potential.

In a dazzling display of humor, audience participation and illusions, Billy Riggs will *dis*-illusion your sales force, sending them back into the field with *more* enthusiasm, *better* presentations and *greater* success.

***Who should attend?...***

***Executives,  
Top Sales Leaders  
and Distributors.***

***Billy's Program Will:***

- ◆ ***Encourage*** the sales team by showing them how to unlock hidden potential they never knew existed, or could not tap into.
- ◆ ***Enlighten*** the attendees by exposing the illusory thinking that strangles explosive growth.
- ◆ ***Entertain*** by weaving his world-class illusions into a life-changing message.
- ◆ ***Energize*** your sales force by giving them real, life changing tools that will enhance not only their personal lives but also their sales productivity.

***Network marketing is the closest  
thing in the world to real magic!***

BILLY RIGGS