

# “How to Read Your Client’s Mind!”

Revolutionary training for the sales professional

*Seminar/Workshop/Keynote*

## **Negotiating and selling would be easy ... if you could read minds!**

Clients frequently conceal ulterior motives, hidden agendas, and secret fears that unnecessarily complicate the sales process. When salespeople cannot quickly discern a customer’s specific needs and wants, valuable time is wasted and sales are lost.

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*A Master Magician teaches you how to find out what your customers really think!*

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Watch world-class illusionist Billy Riggs perform astounding feats of “mind-reading” on audience members, then listen as he reveals the closely-guarded secrets of leading psychics and mediums, enabling you to know what other people are thinking!

*Who should attend?...*

*Salespeople  
& Sales Managers*

## *Salespeople will learn to:*

- ◆ Practice five to ten broad methods of mind-reading.
- ◆ Read facial and bodily features demonstrating confusion, interest, disinterest and deception, even when the client is trying to remain “poker-faced.”
- ◆ Accurately profile customers into buying and relating types within ten minutes of meeting them.
- ◆ Employ the master technique that prevents talking the client out of a sale.
- ◆ Apply the psychic’s secret of turning every “no” into a positive response.

*Secrets never before revealed to the public will make you a mind-reader!*

**BRE** BILLY RIGGS  
ENTERPRISES