

# “Positively Magical Service – For Employees”

**Exploding the myths that hinder fabulous customer service!**

*Keynote Motivation and Magic*

Today’s market is more competitive than ever before. Successful businesses know that the most effective and the least expensive way to distinguish one’s company from the competition is to provide mind-boggling customer service.

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***Discover and discard the hidden beliefs that undermine excellent customer service.***

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In a dazzling combination of magic and education, world-class magician Billy Riggs exposes the five great illusions that prevent you and your staff from providing extraordinary service. Discover how to keep clients coming back again and again, and learn the secrets of rendering “Magical Customer Service”!

## *Employees will learn that...*

- ◆ Customer service is rewarded when you create a “Magic” moment.
- ◆ The best customer service is provided by employees who demonstrate a fabulous attitude.
- ◆ Good service is a team effort involving everyone in the company.
- ◆ A professional image is essential.
- ◆ Customers don’t care how much you know until they know how much you care.

***Call now... before your customers disappear!***

**BRE BILLY RIGGS  
ENTERPRISES**