

# “Positively Magical Service – For Managers”

Exploding the myths that hinder fabulous customer service!

*Keynote Motivation and Magic*

Today’s market is more competitive than ever before, and successful businesses know that the most effective and the least expensive way to distinguish one’s company from the competition is to provide mind-boggling customer service.

---

***Discover and discard the hidden beliefs that undermine excellent customer service.***

---

In a dazzling combination of magic and education, world-class magician Billy Riggs exposes the five great illusions that prevent you from motivating your staff to provide extraordinary service. Discover how to keep clients coming back again and again, and learn the secrets of inspiring “Magical Customer Service”!

**\* Who should attend?...**

***Executives and  
Managers***

## ***Managers will learn that...***

- ◆ Customer service must be modeled by upper management, or it will never become a priority at the front line.
- ◆ The best customer service is that which is amusing and fun for the client.
- ◆ Good service *will* be forgotten. Only *extraordinary* service will be remembered.
- ◆ Extraordinary service occurs only when it is recognized and rewarded regularly by management.
- ◆ Fabulous service is possible *only* when employees are given authority to handle problems as they arise.

***Call now... before your  
customers disappear!***

***BRE*** BILLY RIGGS  
ENTERPRISES