

ADVERTISING CLIENTS & TESTIMONIALS

- American Ad Foundation
- Cox Target Media
- InfoMarketing
- Modus Media, International
- Larkin, Meeder, and Schweidel Advertising
- ValPak (multiple times)
- National Mail-It
- Promotional Products Association, International
- FastSigns
- World Sign Associates

This may be the first testimonial letter I've written in 15 years of picking speakers for our national meetings (we do three a year). You absolutely nailed it for us! The audience (after a late night and long day) was with you every step of the way, and two curtain calls from 1000 people sums it all up. **Joseph H. Bourdow, President, Valpak Direct Marketing Systems, Largo, Florida**

By far, the most motivational and entertaining program I have ever seen. **Ashley Wright, Val-pak Direct Marketing Systems**

Humorous, witty, cutting edge and fun. **Holly Wood, Cox Target Media**

Billy Riggs opened my eyes! Life is what you make of it. Not what life makes you into! **D. Stewart, ValPak Marketing Systems**

Absolutely entertaining, informative and uplifting!! I took much more away than just a program. You are such a talented man! After your session, we were all talking. We all agreed that yours was the best program we've had in the nine years we've been holding conventions. You should be playing in Vegas to huge crowds. THANKS! **Pete Torpel, President, Phone On Hold Marketing**