

What Sales Professionals think of Positively Magical Selling!

Billy will light a fire under you that won't burn out, using his suggested techniques in selling. He is wonderful. He is a master! **Gaylene Higgins, Salesperson, JPS Carpets**

If this man's name is not a household word in sales training, he should be! I ACTUALLY - AFTER A LIFETIME – I GOT IT! **No name given, PFW Systems**

I have sat through two of Mr. Riggs' speaking events. Because of the "Grand Illusions" message my sales and attitude have sky-rocketed! **Cyminthia Rogers, Sales Manager, NFC Marketing, Dallas, Texas**

The very best motivational program I've ever attended. Spectacular! A clear message through "disillusionment" gave our team a key tool for the toolbox. **Michael Conners, National VP of Sales, Brunswick Marine**

Excellent presentation! The best motivational program I've ever attended! Spot on with sales examples and you really spoke to all of us on improvements and being proactive in our life! Thank you! **Thomas James, Sales Manager, CDI Electronics**

Compelling message woven in a fabric of great entertainment. Memorable practical challenge for sales excellence. **Mike Langdon, District Sales Manager, Southwest USA, Flowserve, Inc.**

I saw you about 9 years ago and listened to your message. I was young and new to my sales career. You inspired me! Your message so impacted me that now I'm one of the top reps and full of confidence and energy! **Kristin Quackenbush, PictureTel, Andover, Massachusetts**

This may be the first testimonial letter I've written in 15 years of picking speakers for our national meetings (we do three a year). You absolutely nailed it for us! The audience (after a late night and long day) was with you every step of the way, and two curtain calls from 1000 people sum it all up. **Joseph H. Bourdow, President, Valpak Direct Marketing Systems, Largo, Florida**

I have studied about every speaker in this industry, and I cannot think of anyone who even comes close to [Billy Riggs'] skills. He blew me away! **Stewart Ellis-Myers, Sales, Cruise Holidays**

A combination of showmanship and crisp lessons in the craft of selling that keeps the audience receptive and alert. **Ed Faddoul, Owner, Potential Enterprises**

Fantastic – great content and makes the time fly by. **Drake Piper, VP of Sales, V.W. Kaiser Engineering**

So entertaining I forgot I was learning! **Angie Morgan, Morgan Jewelers, Newnan, Georgia**

You made me laugh! You made me cry! My own free will and how I choose to use it will now be at the forefront all the time! Loved it! **Heide Mathews, Sales, Katz and Klein, Sacramento, California**

Very informative and entertaining! Great Points! The time went by too quickly! Would recommend to everyone! **Mike Nottingham, Director of Sales, Grocery Supply Company, Inc.**

Billy, you did a great job. One of the strongest messages I have heard at any sales rally. Thanks a bundle. **Dearic Jackson, Business Development Specialist, Stewart Title of Sacramento**

The best motivational speaker I have ever seen or listened to. **Kevin DuPont, Salesperson, Eaton Hydraulics, Cleveland, Ohio**

Makes me want to go out and sell, sell, sell! **No name given, American Home Fashions, Los Angeles, CA**

Made me open my eyes to a new level of belief in myself and selling. **Tyson Naylor, Seed Specialist, Corn Belt FS, Macon County, Illinois**

The most useful session I have ever been to. Very capable of holding attention. Really feel like I learned something. **Nicole Steel, Accounts Receivable/Sales, Steel's Jewelers, Valdosta, Georgia**

Very funny.... I haven't laughed that much in a long time. **Jeremy Turner, Appliance Division Manager, Callier and Thompson Kitchens, Baths, and Appliances**

The best I have ever seen! Very good – great – awesome – fun. **Sammy Lanier, Salesperson, Eaton Hydraulics, Eden Prairie, Minnesota**

A very entertaining, but thought provoking presentation. I will use this with our sales team. **Harry McGill, Founder and CEO, McGill Hose and Coupling, East Longmeadow, Massachusetts**