



# The Magic Ingredient!

(60 minutes to 3 hours)

There is a magic formula for success, and the recipe calls for a concoction of 12 secret ingredients stirred into a delicious and satisfying whole. Teaching these qualities is essential to building good leaders. By formulating and nurturing the proper belief system, you can galvanize your staff to provide exemplary service to the students, faculty and each other.

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*Demolishing the false beliefs that prevent extraordinary leadership.*

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In this hilarious, but provocative combination of magic, message and motivation, Billy Riggs explodes the debilitating myths that render leaders ineffective and identifies the cardinal realities of managing school nutrition.

A magical, moving and fun program that will inspire, equip and energize your leaders.



**Learn the magic formula for success!**

## Who Should Attend?

School Nutrition  
Directors  
and Staff



## Attendees will learn to:

- ◆ Attract, retain & motivate good employees by the power of an infectious dream.
- ◆ Gain momentum by nurturing the vision until it is a passionate dream for all.
- ◆ Harness the power of positivity to fan the flames of employee morale.
- ◆ Remind themselves of the difference they are making in students' lives.
- ◆ Keep the passion of the dream burning by constantly painting the vision.
- ◆ Inspire employee loyalty by co-creating an infectious dream.
- ◆ Change students' lives even from behind the cafeteria line.
- ◆ Maintain personal integrity as the most important quality of a leader.