

FOOD SERVICE

- Kroger
- HyVee Food Stores
- Meijer
- Pillsbury
- General Mills
- Sysco Systems
- Walmart
- Stauffer's of Kissell Hill
- GSC (Grocery Supply Company)
- Sysco Systems (multiple times)
- Bess Eaton Coffee Shops and Bakery (multiple times)
- Burger King (many times)
- Prasek's Hilje Smokehouse (twice)
- Aldine School District Child Nutrition Department
- School Nutrition Association of Pennsylvania
- Texas Health and Human Services Annual Task Force Meeting on Nutrition
- Luby's Cafeterias
- Vermont Child and Adult Care Food Program
- Vermont Summer Food Service Program
- Victoria ISD Child Nutrition Department
- Buffalo Wild Wings (multiple times)
- Klein ISD School Nutrition Department
- Pasadena ISD School Nutrition Department
- ESC Region 4 School Nutrition Directors' Conference
- North Carolina School Food Services Association
- Jerry's Subs and Pizzas
- Texas Association of School Nutrition
- UniPro
- Golden Corral Restaurants
- Hatfield Quality Meats
- Central Texas Food Service Directors Association
- North American Meat Processors Association
- Southeast Meat Processors Association
- Niemann Foods
- World Kitchen, Inc.
- Wyoming Child and Adult Care Food Program
- School Nutrition Association of Louisiana

*Rekindled my spirit. His passion for the subject [of leadership] is extraordinary.
Thank you. **Don Beeson, District Manager, Sirloin Stockade Restaurants,
Texas***

The most interesting speaker of the conference! Makes you motivated to have a good attitude. Especially liked the way you made so many references to school food service. **Carol, Student Nutrition Assistant, Rochester School District**

Very informative and entertaining! Great Points! The time went by too quickly! Would recommend to everyone! **Mike Nottingham, Direct Sales for new stores, Grocery Supply Company, Inc.**

Utterly fantastic! Informative and entertaining. **Teri Fabry, President, Ponte Vechio Restaurant, Peoria, Illinois.**

What a great inspiration! Gave me lots of things to think about. You're a positive influence and I needed that. **Bubbles Greene, Kitchen Helper and Cashier, Duluth Independent School District**

Without question your presentation was the highlight of our two day event! I heard nothing but RAVE REVIEWS from our managers and staff! **Robert P. Burke, VP Marketing, Luby's Cafeterias.**

I felt your presentation mentally uplifting and a needed reminder of how I have been able to accomplish great results with normal employees. **Wayne Morris, President, WWS Enterprises (Montana Mike's Restaurant)**

I've never laughed so hard and been so moved!!! **Jeanine Bowman, Food Service Director, Benson Public Schools**

Incredible!!! Never seen anything like it! **Laurel Johnson, Lead Cook and Manager, STMA High School**

You have a very creative way of showing how important a good attitude is. Laughed 'til my sides hurt!! **Natalie Stenger, Food Service Coordinator, Minneapolis Special District #1 Food Service**

Entertaining mystical artist in tune with the universe and passion of humanity's greatness. **Phil Arnold, Director of Food and Nutrition, St. John's Hospital, Springfield, Illinois**

We loved him especially the magic. It was fun and exciting and not the usual drab speaking we encounter. We appreciate him coming in from Austin for our event. He was a HIT WITH EVERYONE!! Thank you. **Gina Oliver, Franchise Liason, Kolache Factory, Houston, Texas**

I love Billy's attitude! He is a powerful testament to a great attitude! **Ellen Wahlberg, SNP Operations Supervisor, USDA Food and Nutrition Service**

Loved it!! Laughed 'til I cried!! **No name given, Food Specialist, Forest Lake ISD #831**

Thank you so much for your wonderful performance at our Christmas dinner last night. The group totally enjoyed the show and is still talking about it today! Mostly "how did he do that?!" **John Heiman, CEO, Whataburger of Mesquite**

The best two hours I've spent in a long time! Billy was funny, yet had an awesome message about attitude! **Virginia Schnacky, Minnesota School Nutrition Association**

Inspirational - so very pragmatic and full of wisdom, wit and most of all common sense, which so few of us use. **Blair Scott West, Executive Director, Out and About Adult Day Services**

What a great inspiration! Gave me lots of things to think about. You're a positive influence and I needed that! **Bubbles Greene, Cashier, Food Service**

It was entertaining, happy, useful, motivating, funny. Did I mention USEFUL?!? **Wilma Luther, Food Service Director, Indiana**

Great show!!! High energy and very entertaining! Gary Clark, Sales, Grocery Supply Company Unbelievable!! What a great positive speaker! You can't help but smile. **Tina Wade, Executive Director, Willow Creek Nutrition**

I really enjoyed Billy's show! He's funny, entertaining, and very knowledgeable. I learned a lot. **Nola Hughey, Elementary School Cafeteria Manager, Martinsville MSD, Indiana**

I have never laughed so hard and been so moved!! **Jeanine Bowman, Food Service Director, Benson Public Schools**

Utterly fantastic! Informative and entertaining. **Teri Fabry, President, Ponte Vechio Restaurant, Peoria, Illinois.**

Very entertaining, but more importantly, very informative and useful information. **Laura Lucas, Asst. Nutrition Manager, Ossco ISD #279**

You were great! Your thoughts were SO true and were truly motivational! **Patsy Garza, Kitchen Manager**

Very entertaining while still interesting and informative! Excellent!! **LeAnna Muckenhirn, Asst. Food Service Director, Anderson Schools, Indiana**

He is an exceptional, motivating, sharp, hilarious speaker! Over the top and very, very funny! **Teresa White, Foodservice Manager, Village Elementary, East Allen Community Schools**

Entertaining, inspiring, and downright fun! **Jolene Sanderson, Cafeteria Manager, East Allen County Schools**

It was awesome!!! I cannot believe what an inspiration he is! Was wonderful. Everyone should have the opportunity to see him. **Patty Sathre, Site Supervisor, Nonoka Hernon Food Services, District 11**

You really got me thinking about the level of service I provide the students. **Connie Roberts, Cook, Anderson Community Schools**

A great blend of humor, magic, and information to get the point across! **Barbara McKain, Symore Public Schools, Cook, Indiana**

I've got a headache from laughing so hard! I especially loved the funny song! **Lori Mangrum, Manager, MSD of Decatur Township, Indiana**

Well, you certainly were correct in your assessment that our group would love Billy! He was a big hit. He had the crowd engaged the entire time . . . and delivered a great message. Thanks for all your help with putting this together and making our event a success. **Patti Courtois, Assistant Manager, Training Services, Stauffers of Kissell Hill**

ALL OF THE FOLLOWING COMMENTS WERE WRITTEN BY EMPLOYEES OF STAUFFERS OF KISSELL HILL (a grocery store and garden center chain in the Northeast). These were collected by management and emailed to us without names after the February, 2016 event. The question asked of each employee was, "What did you learn?"

That goals may seem impossible, but if you imagine yourself obtaining that you goal, you will get there.

Positive attitude, positive results.

Attitude is everything. Optimism comes from failure

To continue to think outside the box in my area of responsibilities that seem to be the norm. Understanding how valuable our attitude is.

It reinforced my philosophy of being positive and upbeat.

EXCELLENT SPEAKER - WILL CONCENTRATE ON POSITIVE ATTITUDE

Attitude is created by the way you think of yourself, be the change you want to see.

I felt that the speaker gave us a reminder to think and be positive with our "self-talk" and with those that we interact with.

External customer service rises and falls to the level of internal customer service. Be as helpful and considerate of fellow employees as possible. Don't give up if it is not returned.

The most important thing is how I talk to myself!

Be positive

The power of being positive around your team members.

Try to always be optimistic as opposed to pessimistic in my daily routine. Set "Big Goals" and strive to attain them. Provide great "internal service" to the stores and that will in turn help us to provide great "external service" to our customers. Be more aware of sincerely thanking the internal and external teams here at SKH for a job well done on a more frequent basis to make them feel appreciated.

I don't tell my management team that they are doing a good job enough times. I assume they know it to be true. I'll need to be more open to letting them know when they are doing a good job. Also the scenario with the wife and the flat tire brought light to my eyes because of, I can be accused of that scenario many times.

I liked the emphasis on positivity and the role of a leader in implementing that for his team.

Being positive is a great attitude to have & if I'm upbeat about work then my staff will be.

BEST ONE I HAVE BEEN TO IN A LONG TIME!

When plans get upset, I'll remain positive

Ensure that my team feels appreciated each day at work.

be positive

I am a pretty positive person but be more positive and the person everyone wants to be around.

Be positive

Dream BIG dreams. Little dreams aren't inspiring

The benefits to using positivity in the work place. A positive atmosphere advocates for productivity and a appreciated team member will work more proficiently.

Approach employees with positivity and foster an environment that makes them do the same

Only you can make it happen by your attitude. Pass the positive on and step out of your comfort zone.

Big ideas: 1) Most important thing about me is how I talk to myself and 2) Success in life simply is how I look at things. Am I an optimist or a pessimist? I am an optimist working in a pessimist environment and there lies my challenges every day. It's hard to stay positive when there is negativity around.

Positive Attitude

We need to really communicate what is expected and promote the game plan, we need to engage our teams to deliver results and keep it positive

How to put faith in my future

I learned the positivity fosters positivity!

I learned to dream a little bigger and to communicate that dream into a infectious way. I also learned to make sure that my team members are treated better and to ask a little different to do a task and make sure you THANK THEM.

For one, I learned to make sure that my employees understand that I truly value them for everything they do for our team. That is the most important thing I took away from the SKHU.

Use "softer approaches" for recommendations on improving selling skills and performances to assist in staff improvements

Dream Big.

staying positive will trickle down to all

Keep a positive and upbeat attitude

Improve my communications if I want to have others buy into an idea.

Being a much more positive person will be contagious throughout my department.

Always be positive, it rubs off on other people. Learn to work through problems

Be Positive Always Regardless of Any Situation

To give more praise to my team members.

Positive attitude.

".. Face life on offense."

Mismatch Affect - analyze my expectations and how they relate to reality

Always share my goals

Always strive for more in whatever you do. Lead by example to foster good habits.

positivity is a valuable tool

being nicer

Be positive

Being positive goes a long way. WE need to encourage our teammates to be the best they can be. It starts with us as managers. It is daily. Get them engaged in their work.

Challenge to look at how it starts with me

Being an optimist isn't about everything going right for a person but it is more of an optimist is ok with failures and will continue to improve upon the failures and learn how to improve one's self. This is important to show new employees that it

is ok to fail or to get things wrong but more importantly that they are learning how to correct their mistakes and how to keep getting better at doing a job or task.

I have learned that I can still be completely amazed! The things Billy did were outstanding!!

I will try to think of most things in a more positive manner.

I find when you assume the positive selfness attitude it makes for a better environment.

To choose my attitude with positive self-talk which will directly affect those I work with and directly impact how successful I am as an individual, as well as how successful we are as a team.

It wasn't that I necessarily learned anything "new", it was just reinforcement on the importance of being positive and team building.

please and thank you

Let the negativity slide right off my shoulders

I also really gravitated to Billy's message of service that "external service usually rises or falls to the level of internal service." This is something I think we need to focus on as an enterprise.

Look at positive results without dwelling on the negative.

*I will be positive and watch it blossom throughout the staff
positivity will take you a long way in your life in every way*

Stay Positive

Be enthusiastic, foster an environment of kindness